

BLUEBIRD CLUB

THE BLUEBIRD CLUB MEMBERSHIP



BLUEBIRD



A modern members' club, created for like-minded entrepreneurs, business leaders and socialites who share a passion for travel, sports, wine and the very best hospitality London has to offer.

ABOUT BLUEBIRD CLUB

The Bluebird Club is an exclusive membership brought to you by The Evolv Collection, a pioneering, premium hospitality group with a legacy that began in 1991, founded by Sir Terence Conran.

As a member, you'll gain priority access to our exclusive private **Members Lounge's** across London found in South Place Hotel Liverpool Street and Bluebird Chelsea as well as a wide variety of **Membership Benefits** across our entire collection of restaurants in London, Birmingham, Manchester and New York as well as our acclaimed Michelin Star restaurant, Angler.



MEMBERSHIP BENEFITS

WELCOME

- **Members' only discount** – receive unrestricted 20% off all food and beverage in all The Evolv collection restaurants, bars and luxury hotel.
 - **Additionally receive 10% back** on your dining spend as rewards points*.
 - **Exclusive access to members lounges** located at South Place Hotel Liverpool Street and Bluebird Chelsea designed for business meetings by day and in the evenings; play.
 - **Gym membership at South Place Hotel**, including our state-of-the-art gym and Spa facilities.
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PRIORITY BOOKING

- **Of the Bluebird Chelsea courtyard terrace.**
 - **Our rooftop and courtyard terraces** at the South Place Hotel.
 - **Private Dining Rooms** for meetings and dining, across our venues.
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AN EXPERIENCE

- **Access to complimentary monthly members events** for you and a guest.
- **Receive priority booking** and special rates at The Evolv Collection external and in venue events.
- **Full concierge service** for travel, accommodation, sporting events and concerts in partnership with Go Privilege.
- **Invitations to Sporting Lunches**, in association with The Sporting Club.

**Maximum 250 points per booking*





MEMBERS' NETWORKING PARTIES

We host monthly complimentary members' parties across our London collection, focusing on celebrating all things travel, the arts, business and of course a passion for food, wine and our venues. We create a wide range of masterclasses and exclusive tastings as well as leadership talks which are all complimentary for you and a guest of your choice to attend.



SOUTH PLACE GYM AND SPA

Available from 6am until 9pm, seven days a week, our State of the Art gym includes the best equipment from Technogym and Peloton along with all equipment required for daily training.

Sauna, Steam Room and Icebath facilities are found in our dressing rooms and spa treatments are available in our wellness room.





BLUEBIRD CLUB MEMBER RATES AT SOUTH PLACE HOTEL

As a valued Bluebird Club member, enjoy exclusive access to our preferred rates at South Place Hotel. Benefit from a fixed rate of £240 per night for a Deluxe Room, including VAT and breakfast, every Friday, Saturday, and Sunday. This same rate also applies to Monday–Thursday stays during January and August. For the remainder of the year, members receive 20% off our best available rate midweek, with VAT and breakfast included.

All rates are subject to availability and terms and conditions apply.

PERSONAL CONCIERGE SERVICE

In association with Go Privilege

For the duration of your membership, enjoy our unique lifestyle concierge service. This includes but is not limited to:

- Best price bookings for all of your lifestyle needs, from international flights and hotels to private jets and yacht charters
- Your very own travel assistant to arrange social or work trips – stress free
- Access to the finest seats and hospitality, at the world's most prestigious events - including F1 Grand Prix, Ascot, Wimbledon, popular concerts, the world's best Golf Tournaments and more...
- A Go Privilege reward programme, redeemable against the world's greatest sporting events, couple's spa breaks and more! Earn points every time you book anything through your personal concierge.





The Bluebird Club Membership gains you access to the private dining rooms and rooftop terrace at South Place Hotel.

DINING BENEFITS

As a Bluebird Club member, you can enjoy an exclusive 20% discount off all food and beverage in all Evolv Collection restaurants, bars and our luxury hotel. Our portfolio of restaurants range from household names such as Quaglino's, German Gymnasium and Bluebird, to high end restaurants such as our Michelin Star restaurant Angler and Orrery, our beautiful French restaurant Orrery in Marylebone. Whether you're looking to celebrate a special occasion with loved ones, conduct a business lunch or simply grab dinner with friends to catch up, you'll find something for all occasions.





ABOUT THE EVLV COLLECTION

The Evlv Collection is a pioneering, premium hospitality group, founded by Sir Terrence Conran in 1991. Our portfolio includes the most iconic restaurants in modern history, homed in London, Birmingham, Manchester and New York. Every brand in the collection has its own heritage, distinctive character, offering and ambience. By striving for excellence through investing in our people, we drive a passion to deliver outstanding guest experiences.



MEMBERSHIP RATES

Bluebird Club Membership
£1,500 per annum

Bluebird Club Corporate
Membership, 4 + members
£1,250 per annum

To enquire, please email
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